



# Fostering Opportunities Towards Slovak Excellence in Advanced Control for Smart Industries

## **D5.2. Project website and social media**

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v.1



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## DELIVERABLE INFORMATION

<b>Work package</b>	WP5 Project management and DEC Activities
<b>Task</b>	Task T5.5. Communication
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<b>Dissemination Level</b>	PU - Public

<b>Abstract</b>	<p>The project aims at increasing the research and academic prospects of Slovak University of Technology in Bratislava, Slovakia (STUBA) and at initiating the evolution of STUBA into a modern, reputed excellent institution that performs high-quality research in advanced automatic control, educates top-quality scholars and industrial practitioners, and is successful in active dissemination and exploitation of its research and innovation efforts. For this purpose, STUBA teams up with two renowned research groups in automatic control from RU Bochum, Germany (RUB) and Pisa University, Italy (UNIPD). The specific goals of the action are to reinforce the collaboration with the two research groups from Western Europe, to intensify research in advanced automatic control, to open up new collaboration channels through academic and industrial networking, to train excellent young/senior researchers and project managers, and to effectively disseminate and exploit the research results of STUBA. The unique features of the project are: - Adoption/amendment of internal research project-related rules and procedures and develop project management toolbox, - Research efforts aiming at the continued creation of high-quality research results and software tools, - Establishment of a series of guest scientific and academic lectures, - Exchanges and training of project managers and research (junior and senior) personnel, - Organisation of conferences and invited sessions, seminars with industry, and annual summer schools, - Preparation and implementation of a new PhD curriculum at STUBA, - Establishment of an academic-industrial research and innovation cluster.</p>
<b>Keywords</b>	<p>Control theory and optimization; Sensor networks, embedded systems, hardware platforms; Embedded systems; Monitoring and control systems; Embedded systems in automation and control.</p>



### Document Revision History

Version	Date	Description of change	List of contributors

### Disclaimer

The FrontSeat project is funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Research Executive Agency (REA). Neither the European Union nor the granting authority can be held responsible for them.



## PARTNERS

The consortium of FrontSeat consists of 3 partners, as presented here below.



**STUBA**

**Slovak University of Technology in Bratislava**



**RUB**

**Ruhr University Bochum**



**UNIVERSITÀ DI PISA**

**UNIPI**

**University of Pisa**



## EXECUTIVE SUMMARY

This document called D5.2. Project website and social media presents the website and the social media page that was created for the project “Fostering Opportunities Towards Slovak Excellence in Advanced Control for Smart Industries” FrontSeat. The project started 1 October 2022 and should finish its activities by 30 September 2025.

In this document only the screenshots of the project website and social media will be presented. More information regarding the communication strategy and objectives can be found in a public deliverable D5.1. DEC (Dissemination, Exploitation and Communication) plan.



## ABBREVIATIONS

Abbreviation	Expanded Version
DEC	Dissemination, Exploitation and Communication
STUBA	Slovak University of Technology
RUB	Ruhr University Bochum
UNIPI	University of Pisa



## PROJECT WEBSITE

We integrate many online activities utilizing various platforms to keep the wide audience informed about the up-to-date activities and outcomes of the project FrontSeat.

### FrontSeat homepage

We have developed and launched an initial version of the homepage of the project FrontSeat. The developed website supports responsive design to be easily available for the wide range of devices handled by our audience. The website of project FrontSeat is available at the domain:

<http://front-seat.eu>

We selected this domain as it is very simple and easy to remember. Simultaneously, we have chosen this domain because we believe that the project FrontSeat meets some of the core pillars of the European Union that made the European Union attractive for the European countries – in our case, the borderless scientific research and education. In the project FrontSeat, the members of the consortium: the universities the Slovak University of Technology in Bratislava (STUBA, Slovakia), the Ruhr University Bochum (RUB, Germany), and the University of Pisa (UNIFI, Italy), closely cooperate to meet the project goals. Therefore, the project homepage provides a platform to share ideas, goals, and reached outcomes with a wide audience.

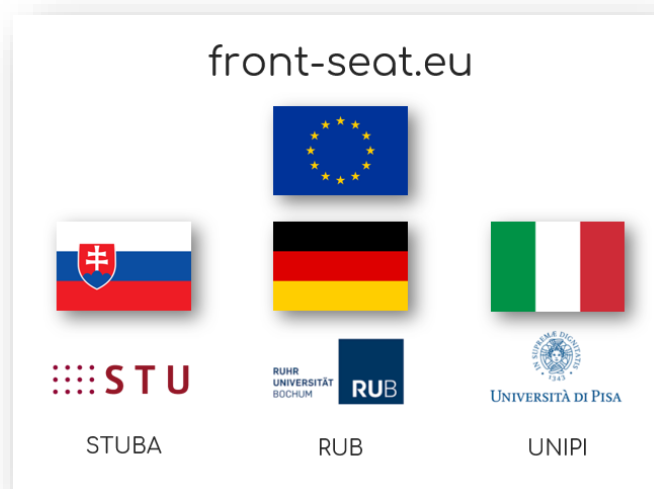


Figure 1: Illustrative figure of the FrontSeat homepage link





Behind the scenes, there is a transmission into the server hosting the project homepage:

<https://frontseat.stuba.sk>

to make the administration of the project homepage more efficient. Therefore, if preferred, this link can be used equivalently to reach the project homepage.

The design of the initial version of the web is well-structured to provide all the necessary parts for worldwide visitors.

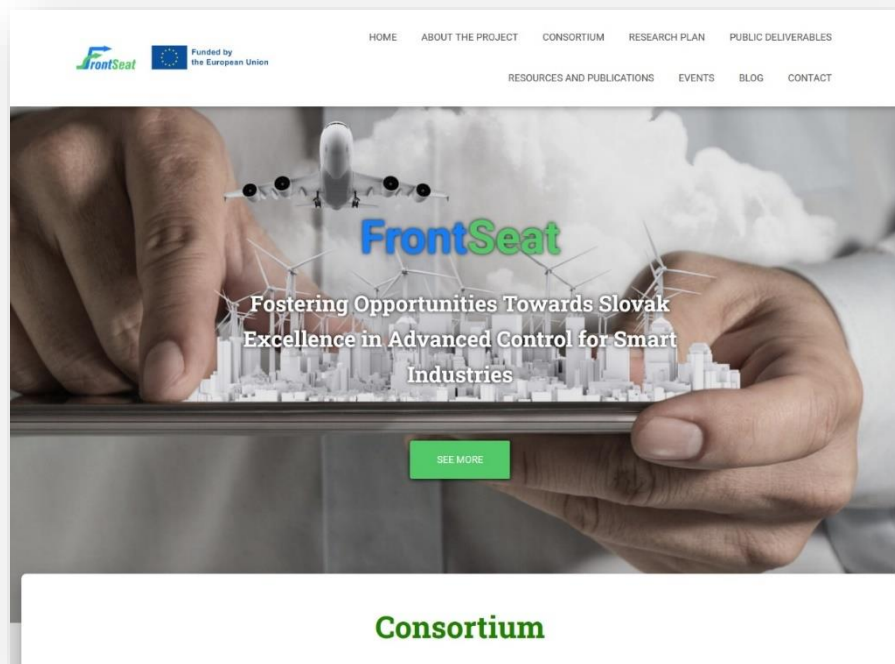


Figure 2: A sample view on the homepage of the project FrontSeat optimized for the desktop web-browser

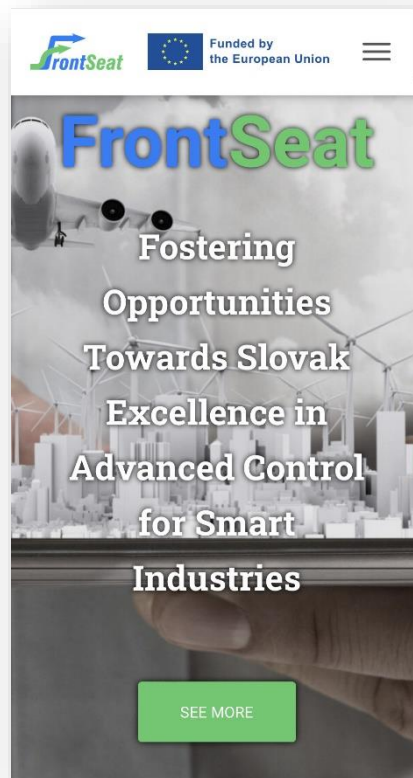


Figure 3: A sample view on the homepage of the project FrontSeat optimized for the mobile device

## FRONTSEAT SOCIAL MEDIA

The project FrontSeat has strong communication on social media to reach the various target groups in a familiar and comfortable way for further interactions. The social media content is focused on scientists, young researchers, lecturers, students, industrial partners, and a wide audience. We use various hashtags to emphasize the impact of the project's social media activity on the wide audience, including:

#FrontSeat #HorizonEurope #STU #RUB #UNIPU

We have created a dedicated page on Facebook:

<https://www.facebook.com/frontseat.stuba>



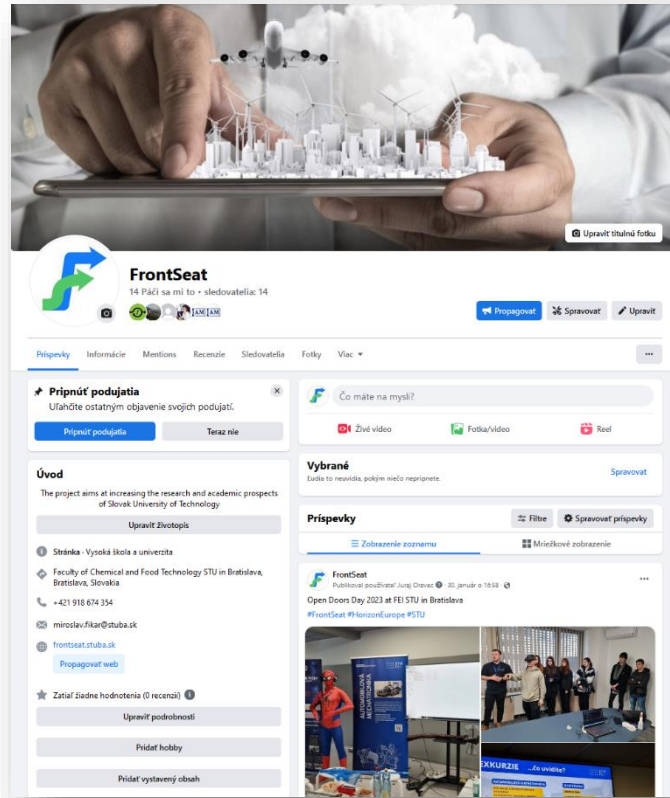


Figure 4: A sample view on the Facebook page of the project FrontSeat